

# Market Maturity List

BOOKINGS_COUNTRY	MATURITY	GEO	ACCELERATOR
ANGUILLA	DEVELOPING	AMER	1x
ANTIGUA AND BARBUDA	DEVELOPING	AMER	1x
ARGENTINA	DEVELOPING	AMER	1x
ARUBA	DEVELOPING	AMER	1x
BAHAMAS	DEVELOPING	AMER	1x
BARBADOS	DEVELOPING	AMER	1x
BELIZE	DEVELOPING	AMER	1x
BERMUDA	DEVELOPING	AMER	1x
BOLIVIA	DEVELOPING	AMER	1x
BRAZIL	DEVELOPING	AMER	1x
CANADA	DEVELOPING	AMER	1x
CAYMAN ISLANDS	DEVELOPING	AMER	1x
CHILE	DEVELOPING	AMER	1x
COLOMBIA	DEVELOPING	AMER	1x
COSTA RICA	DEVELOPING	AMER	1x
CURACAO	DEVELOPING	AMER	1x
DOMINICA	DEVELOPING	AMER	1x
DOMINICAN REPUBLIC	DEVELOPING	AMER	1x
ECUADOR	DEVELOPING	AMER	1x
EL SALVADOR	DEVELOPING	AMER	1x
GRENADA	DEVELOPING	AMER	1x
GUAM	DEVELOPING	AMER	1x
GUATEMALA	DEVELOPING	AMER	1x
GUYANA	DEVELOPING	AMER	1x
HAITI	DEVELOPING	AMER	1x
HONDURAS	DEVELOPING	AMER	1x
JAMAICA	DEVELOPING	AMER	1x
MEXICO	DEVELOPING	AMER	1x
MONTserrat	DEVELOPING	AMER	1x
NETHERLANDS ANTILLES	DEVELOPING	AMER	1x
NICARAGUA	DEVELOPING	AMER	1x
PANAMA	DEVELOPING	AMER	1x
PARAGUAY	DEVELOPING	AMER	1x
PERU	DEVELOPING	AMER	1x
PUERTO RICO	DEVELOPING	AMER	1x
SAINT KITTS & NEVIS	DEVELOPING	AMER	1x
SAINT KITTS AND NEVIS	DEVELOPING	AMER	1x
SAINT LUCIA	DEVELOPING	AMER	1x
SAINT VINCENT AND THE GRENADINES	DEVELOPING	AMER	1x
SOUTH GEORGIA & THE SOUTH SANDWICH ISLANDS	DEVELOPING	AMER	1x
SURINAME	DEVELOPING	AMER	1x
TRINIDAD AND TOBAGO	DEVELOPING	AMER	1x
TURKS AND CAICOS ISLANDS	DEVELOPING	AMER	1x
UNITED STATES	MATURE	AMER	0x
UNITED STATES MINOR OUTLYING ISLANDS	DEVELOPING	AMER	1x
URUGUAY	DEVELOPING	AMER	1x
VENEZUELA	DEVELOPING	AMER	1x
VIRGIN ISLANDS, BRITISH	DEVELOPING	AMER	1x
VIRGIN ISLANDS, U.S.	DEVELOPING	AMER	1x

BOOKINGS_COUNTRY	MATURITY	GEO	ACCELERATOR
AFGHANISTAN	EMERGING	APJ	5x
AUSTRALIA	MATURE	APJ	0x
BANGLADESH	EMERGING	APJ	5x
BHUTAN	EMERGING	APJ	5x
BRUNEI DARUSSALAM	EMERGING	APJ	5x
CAMBODIA	EMERGING	APJ	5x
CHINA	DEVELOPING	APJ	1x
CHRISTMAS ISLAND	EMERGING	APJ	5x
COCOS (KEELING) ISLANDS	EMERGING	APJ	5x
COOK ISLANDS	EMERGING	APJ	5x
FIJI	EMERGING	APJ	5x
FRENCH POLYNESIA	EMERGING	APJ	5x
HONG KONG	DEVELOPING	APJ	1x
INDIA	DEVELOPING	APJ	1x
INDONESIA	DEVELOPING	APJ	1x
JAPAN	MATURE	APJ	0x
KIRIBATI	EMERGING	APJ	5x
KOREA, REPUBLIC OF	DEVELOPING	APJ	1x
LAO PEOPLE'S DEMOCRATIC REPUBLIC	EMERGING	APJ	5x
MACAO	DEVELOPING	APJ	1x
MALAYSIA	DEVELOPING	APJ	1x
MALDIVES	EMERGING	APJ	5x
MARSHALL ISLANDS	EMERGING	APJ	5x
MICRONESIA, FEDERATED STATES OF	EMERGING	APJ	5x
MONGOLIA	EMERGING	APJ	5x
MYANMAR	EMERGING	APJ	5x
NAURU	EMERGING	APJ	5x
NEPAL	EMERGING	APJ	5x
NEW CALEDONIA	EMERGING	APJ	5x
NEW ZEALAND	MATURE	APJ	0x
NIUE	EMERGING	APJ	5x
NORTHERN MARIANA ISLANDS	EMERGING	APJ	5x
PAKISTAN	EMERGING	APJ	5x
PALAU	EMERGING	APJ	5x
PAPUA NEW GUINEA	EMERGING	APJ	5x
PHILIPPINES	EMERGING	APJ	5x
PITCAIRN	EMERGING	APJ	5x
SAMOA	EMERGING	APJ	5x
SERBIA AND MONTENEGRO	EMERGING	APJ	5x
SINGAPORE	MATURE	APJ	0x
SOLOMON ISLANDS	EMERGING	APJ	5x
SRI LANKA	EMERGING	APJ	5x
TAIWAN, PROVINCE OF CHINA	DEVELOPING	APJ	1x
THAILAND	DEVELOPING	APJ	1x
TIMOR-LESTE	EMERGING	APJ	5x
TONGA	EMERGING	APJ	5x
TUVALU	EMERGING	APJ	5x
VANUATU	EMERGING	APJ	5x
VIET NAM	EMERGING	APJ	5x
VIETNAM	EMERGING	APJ	5x
WALLIS AND FUTUNA	EMERGING	APJ	5x

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BOOKINGS_COUNTRY	MATURITY	GEO	ACCELERATOR
ALBANIA	EMERGING	EMEA	5x
ALGERIA	EMERGING	EMEA	5x
ANDORRA	MATURE	EMEA	0x
ANGOLA	EMERGING	EMEA	5x
ARMENIA	EMERGING	EMEA	5x
AUSTRIA	MATURE	EMEA	0x
AZERBAIJAN	EMERGING	EMEA	5x
BAHRAIN	EMERGING	EMEA	5x
BELARUS	EMERGING	EMEA	5x
BELGIUM	MATURE	EMEA	0x
BENIN	EMERGING	EMEA	5x
BOSNIA AND HERZEGOVINA	EMERGING	EMEA	5x
BOTSWANA	EMERGING	EMEA	5x
BULGARIA	DEVELOPING	EMEA	1x
BURKINA FASO	EMERGING	EMEA	5x
BURUNDI	EMERGING	EMEA	5x
CAMEROON	EMERGING	EMEA	5x
CAPE VERDE	MATURE	EMEA	0x
CENTRAL AFRICAN REPUBLIC	EMERGING	EMEA	5x
CHAD	EMERGING	EMEA	5x
COMOROS	EMERGING	EMEA	5x
CONGO, REPUBLIC OF	EMERGING	EMEA	5x
CONGO, THE DEMOCRATIC REPUBLIC OF	EMERGING	EMEA	5x
COTE D'IVOIRE	EMERGING	EMEA	5x
CROATIA	DEVELOPING	EMEA	1x
CYPRUS	DEVELOPING	EMEA	1x
CZECH REPUBLIC	DEVELOPING	EMEA	1x
DENMARK	MATURE	EMEA	0x
DJIBOUTI	EMERGING	EMEA	5x
EGYPT	EMERGING	EMEA	5x
EQUATORIAL GUINEA	EMERGING	EMEA	5x
ESTONIA	DEVELOPING	EMEA	1x
ETHIOPIA	EMERGING	EMEA	5x
Faeroe Islands	MATURE	EMEA	0x
FALKLAND ISLANDS (MALVINAS)	EMERGING	EMEA	5x
FAROE ISLANDS	MATURE	EMEA	0x
FINLAND	MATURE	EMEA	0x
FRANCE	MATURE	EMEA	0x
FRENCH GUIANA	MATURE	EMEA	0x
FRENCH SOUTHERN TERRITORIES	MATURE	EMEA	0x
GABON	EMERGING	EMEA	5x
GAMBIA	EMERGING	EMEA	5x
GEORGIA	EMERGING	EMEA	5x
GERMANY	MATURE	EMEA	0x

BOOKINGS_COUNTRY	MATURITY	GEO	ACCELERATOR
GHANA	EMERGING	EMEA	5x
GIBRALTAR	MATURE	EMEA	0x
GREECE	DEVELOPING	EMEA	1x
GREENLAND	MATURE	EMEA	0x
GUADELOUPE	MATURE	EMEA	0x
GUERNSEY	MATURE	EMEA	0x
GUINEA	EMERGING	EMEA	5x
HOLY SEE (VATICAN CITY STATE)	MATURE	EMEA	0x
HUNGARY	DEVELOPING	EMEA	1x
ICELAND	MATURE	EMEA	0x
IRAQ	EMERGING	EMEA	5x
IRELAND	MATURE	EMEA	0x
ISLE OF MAN	MATURE	EMEA	0x
ISRAEL	DEVELOPING	EMEA	1x
ITALY	MATURE	EMEA	0x
JERSEY	MATURE	EMEA	0x
JORDAN	EMERGING	EMEA	5x
KAZAKHSTAN	EMERGING	EMEA	5x
KAZAKSTAN	EMERGING	EMEA	5x
KENYA	EMERGING	EMEA	5x
KOSOVO	EMERGING	EMEA	5x
KUWAIT	EMERGING	EMEA	5x
KYRGYZSTAN	EMERGING	EMEA	5x
LATVIA	DEVELOPING	EMEA	1x
LEBANON	EMERGING	EMEA	5x
LESOTHO	EMERGING	EMEA	5x
LIBERIA	EMERGING	EMEA	5x
LIBYAN ARAB JAMAHIRIYA	EMERGING	EMEA	5x
LIECHTENSTEIN	MATURE	EMEA	0x
LITHUANIA	DEVELOPING	EMEA	1x
LUXEMBOURG	MATURE	EMEA	0x
MADAGASCAR	EMERGING	EMEA	5x
MALAWI	EMERGING	EMEA	5x
MALI	EMERGING	EMEA	5x
MALTA	DEVELOPING	EMEA	1x
MARTINIQUE	MATURE	EMEA	0x
MAURITANIA	EMERGING	EMEA	5x
MAURITIUS	EMERGING	EMEA	5x
MAYOTTE	EMERGING	EMEA	5x
MOLDOVA, REPUBLIC OF	EMERGING	EMEA	5x
MONACO	MATURE	EMEA	0x
MONTENEGRO	EMERGING	EMEA	5x
MOROCCO	EMERGING	EMEA	5x
MOZAMBIQUE	EMERGING	EMEA	5x

BOOKINGS_COUNTRY	MATURITY	GEO	ACCELERATOR
NAMIBIA	EMERGING	EMEA	5x
NETHERLANDS	MATURE	EMEA	0x
NIGER	EMERGING	EMEA	5x
NIGERIA	EMERGING	EMEA	5x
NORTHERN MACEDONIA	EMERGING	EMEA	5x
NORWAY	MATURE	EMEA	0x
OMAN	EMERGING	EMEA	5x
PALESTINIAN TERRITORY, OCCUPIED	EMERGING	EMEA	5x
POLAND	DEVELOPING	EMEA	1x
PORTUGAL	MATURE	EMEA	0x
QATAR	DEVELOPING	EMEA	1x
REUNION	MATURE	EMEA	0x
ROMANIA	DEVELOPING	EMEA	1x
RUSSIAN FEDERATION	DEVELOPING	EMEA	1x
RWANDA	EMERGING	EMEA	5x
SAINT PIERRE AND MIQUELON	DEVELOPING	EMEA	1x
SAN MARINO	MATURE	EMEA	0x
SAO TOME AND PRINCIPE	EMERGING	EMEA	5x
SAUDI ARABIA	DEVELOPING	EMEA	1x
SENEGAL	EMERGING	EMEA	5x
SERBIA	EMERGING	EMEA	5x
SEYCHELLES	EMERGING	EMEA	5x
SIERRA LEONE	EMERGING	EMEA	5x
SLOVAKIA	DEVELOPING	EMEA	1x
SLOVENIA	DEVELOPING	EMEA	1x
SOMALIA	EMERGING	EMEA	5x
SOUTH AFRICA	DEVELOPING	EMEA	1x
SPAIN	MATURE	EMEA	0x
SWAZILAND	EMERGING	EMEA	5x
SWEDEN	MATURE	EMEA	0x
SWITZERLAND	MATURE	EMEA	0x
TAJIKISTAN	EMERGING	EMEA	5x
TANZANIA	EMERGING	EMEA	5x
TOGO	EMERGING	EMEA	5x
TUNISIA	EMERGING	EMEA	5x
TURKEY	DEVELOPING	EMEA	1x
TURKMENISTAN	EMERGING	EMEA	5x
UGANDA	EMERGING	EMEA	5x
UKRAINE	EMERGING	EMEA	5x
UNITED ARAB EMIRATES	DEVELOPING	EMEA	1x
UNITED KINGDOM	MATURE	EMEA	0x
UZBEKISTAN	EMERGING	EMEA	5x
YEMEN	EMERGING	EMEA	5x
ZAMBIA	EMERGING	EMEA	5x
ZIMBABWE	EMERGING	EMEA	5x